



Official Legends Tour of the LPGA

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LEON LEVIN NAMED OFFICIAL WOMEN'S APPAREL PROVIDER FOR THE LPGA LEGENDS TOUR'S HANDA CUP GOLF TOURNAMENT

Cambridge, MA, July 20, 2007 - Leon Levin has been selected by The Legends Tour as the Official Apparel Provider for the Handa Cup golf tournament in St. Augustine, Florida on December 16-17, 2007. Leon Levin has designed unique color-coordinated outfits for the U.S. and International teams as well as staff and volunteer apparel for the event. Leon Levin sportswear, worn on the ladies tour since its earliest days, has been chosen for its long history as an innovative and prestigious ladies golf brand.

In accepting the nomination to dress the team, Chic Godfrey, president of Leon Levin said, "We look forward to this exciting opportunity to showcase our latest contemporary designs and present the outstanding creative work of our design team to a national audience. We are pleased to be working with the Legends Tour and look forward to providing the players and staff with our newest collection."

The Handa Cup is a two day international match-play competition. The U.S. team features some of the top players from the LPGA Legends Tour including Hall of Famers Amy Alcott, Pat Bradley, Patty Sheehan and Co-Captain Kathy Whitworth.

The U.S. all-stars will compete against an international team that includes world-renowned players Jan Stephenson, Dawn Coe-Jones and Barb Scherbak. The Handa Cup is the final event of 2007 for The Legends Tour and fields top players from around the world. Leon Levin is honored to be part of this highly-regarded women's golf event.

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About The Legends Tour

The Legends Tour is the Official Legends Tour of the LPGA. The Tour was started in 2000 by LPGA professionals with a goal to showcase the talents of some of the greatest women's golfers of all time. The Legends Tour has over 100 members, including nine LPGA and World Golf Hall of Fame members. Legends Tour players have a combined 600 LPGA Tour victories, including 55 major championships. In its six seasons, The Legends Tour has awarded more than \$6 million in prize money. The Legends Tour has hosted events in Florida, Indiana, Massachusetts, Iowa, Japan and Australia. Major corporate partners are **American Airlines, Olay, BJ's Wholesale Club** and **Sharpie**. **For additional information on The Legends Tour, log on to www.thelegendstour.com.**

About Leon Levin

Leon Levin has established a legacy of quality and consistency that remains strong after more than 75 years in the apparel industry. The brand has been a fixture on the women's golf circuit since the 1950's and is known for innovative design, comfortable fabrics, fine quality and the signature yoke front polo shirt. The Handa Cup team outfits will showcase the newest Leon Levin contemporary designs in the latest performance and stretch fabrics. For more information, visit **www.leonlevin.com**

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